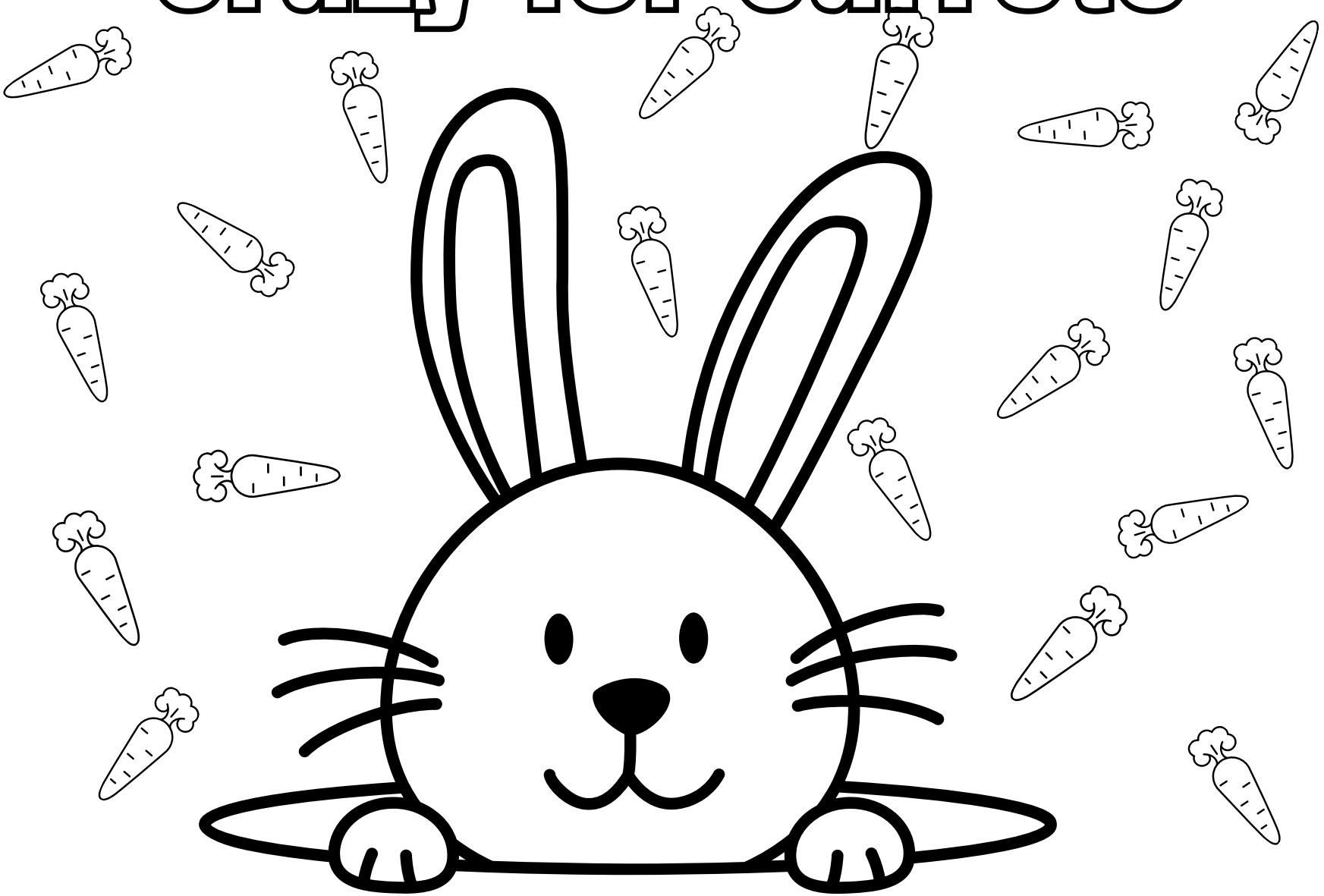Crazy for Carrots